

# APPENDIX 2

BCP Council

## Application for a premises licence to be granted under the Licensing Act 2003

### PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form, please read the guidance notes at the end of the form. If you are completing this form by hand, please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We AFC Bournemouth Ltd.

*(Insert name(s) of applicant)*

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

#### Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description			
Vitality Stadium Dean Court Kings Park			
Post town	Bournemouth	Postcode	BH7 7AF

Telephone number at premises (if any)	[REDACTED]
Non-domestic rateable value of premises	£655,000

#### Part 2 - Applicant Details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- |   |                                     |                             |
|---|-------------------------------------|-----------------------------|
| a) an individual or individuals *               | <input type="checkbox"/>            | please complete section (A) |
| b) a person other than an individual *          |                                     |                             |
| i. as a limited company                         | <input checked="" type="checkbox"/> | please complete section (B) |
| ii. as a partnership                            | <input type="checkbox"/>            | please complete section (B) |
| iii. as an unincorporated association or        | <input type="checkbox"/>            | please complete section (B) |
| iv. other (for example a statutory corporation) | <input type="checkbox"/>            | please complete section (B) |
| c) a recognised club                            | <input type="checkbox"/>            | please complete section (B) |

- d) a charity ☐ please complete section (B)
- e) the proprietor of an educational establishment ☐ please complete section (B)
- f) a health service body ☐ please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales ☐ please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England ☐ please complete section (B)
- h) the chief officer of police of a police force in England and Wales ☐ please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ☐

I am making the application pursuant to a statutory function or ☐

a function discharged by virtue of Her Majesty's prerogative ☐

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b>			<b>First names</b>		
I am 18 years old or over				<input type="checkbox"/>	Please tick yes
Current postal address if different from premises address					
Post town				Postcode	
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					

**SECOND INDIVIDUAL APPLICANT** (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over					<input type="checkbox"/> Please tick yes
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

**(B) OTHER APPLICANTS**

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name AFC Bournemouth Ltd.
Address  Vitality Stadium Dean Court Kings Park Bournemouth
Registered number (where applicable)  06632170
Description of applicant (for example, partnership, company, unincorporated association etc.)  Limited Company
Telephone number (if any) [REDACTED]
E-mail address (optional)

### Part 3 Operating Schedule

When do you want the premises licence to start?

As soon as possible

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY
<input type="text"/>	<input type="text"/>	<input type="text"/>

Please give a general description of the premises (please read guidance note 1)

This Premises Licence is intended to be utilised when delivering licensable activities alongside **football** events/fixtures at the stadium. All other legislation relating to football events will be met separately to this Premises Licence.

Alongside a separate Premises Licence intended to meet the requirements for Hospitality and Corporate Events at this stadium, this Premises Licence is intended to replace Premises Licence No. BH149278 which will be surrendered upon grant of the two replacement licences. No additional provision is being sought through this application process.

It is anticipated that two separate Premises Licences to meet the different purposes of the stadium and associated hospitality spaces will ensure that appropriate conditions can be attributed for each bespoke type of event, whether a football or corporate / hospitality event.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

14,999

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- |   |                                     |
|---|-------------------------------------|
| a) plays (if ticking yes, fill in box A)  | <input type="checkbox"/>            |
| b) films (if ticking yes, fill in box B)  | <input checked="" type="checkbox"/> |
| c) indoor sporting events (if ticking yes, fill in box C)   | <input checked="" type="checkbox"/> |
| d) boxing or wrestling entertainment (if ticking yes, fill in box D)  | <input type="checkbox"/>            |
| e) live music (if ticking yes, fill in box E)   | <input checked="" type="checkbox"/> |
| f) recorded music (if ticking yes, fill in box F)   | <input checked="" type="checkbox"/> |
| g) performances of dance (if ticking yes, fill in box G)  | <input checked="" type="checkbox"/> |
| h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) | <input type="checkbox"/>            |



**Provision of late night refreshment** (if ticking yes, fill in box I) ☐

**Supply of alcohol** (if ticking yes, fill in box J) ☒

**In all cases complete boxes K, L and M**

## B

<b>Films</b> Standard days and timings (please read guidance note 6)			<b><u>Will the performance of live music take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon	0930	2300			
Tue	0930	2300			
Wed	0930	2300	<b><u>State any seasonal variations for the films</u></b> (please read guidance note 4)		
Thur	0930	2300			
Fri	0930	2300			
Sat	0930	2300	<b><u>Non standard timings. Where you intend to use the premises for the films at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)  This provision shall be extended for one further hour beyond the terminal hour for occasions when the scheduled start time of the football match is 1900hrs or later.		
Sun	0930	2300			

# C

<b>Indoor Sporting Events</b> Standard days and timings (please read guidance note 6)			<b><u>Please give further details here</u></b> (please read guidance note 3)
Day	Start	Finish	
Mon	0930	2300	
Tue	0930	2300	
Wed	0930	2300	<b><u>State any seasonal variations for the indoor sporting events</u></b> (please read guidance note 4)
Thur	0930	2300	
Fri	0930	2300	<b><u>Non standard timings. Where you intend to use the premises for the indoor sporting events at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)  This provision shall be extended for one further hour beyond the terminal hour for occasions when the scheduled start time of the football match is 1900hrs or later.
Sat	0930	2300	
Sun	0930	2300	

# E

<b>Live music</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of live music take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	
			Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input checked="" type="checkbox"/>
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3)	
Mon	0930	2300		
Tue	0930	2300		
Wed	0930	2300	<b>State any seasonal variations for the performance of live music</b> (please read guidance note 4)	
Thur	0930	2300		
Fri	0930	2300		
Sat	0930	2300	<b>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</b> (please read guidance note 5)  This provision shall be extended for one further hour beyond the terminal hour for occasions when the scheduled start time of the football match is 1900hrs or later.	
Sun	0930	2300		

# F

<b>Recorded music</b> Standard days and timings (please read guidance note 6)			<b>Will the playing of recorded music take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	
			Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input checked="" type="checkbox"/>
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3)	
Mon	0930	2300		
Tue	0930	2300		
Wed	0930	2300	<b>State any seasonal variations for the playing of recorded music</b> (please read guidance note 4)	
Thur	0930	2300		
Fri	0930	2300		
Sat	0930	2300	<b>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</b> (please read guidance note 5)  This provision shall be extended for one further hour beyond the terminal hour for occasions when the scheduled start time of the football match is 1900hrs or later.	
Sun	0930	2300		



# G

<b>Performances of dance</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of dance take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	
			Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input checked="" type="checkbox"/>
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3)	
Mon	0930	2300		
Tue	0930	2300		
Wed	0930	2300		
Thur	0930	2300	<b>State any seasonal variations for the performance of dance</b> (please read guidance note 4)	
Fri	0930	2300		
Sat	0930	2300		
Sun	0930	2300		
			<b>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</b> (please read guidance note 5)	
			This provision shall be extended for one further hour beyond the terminal hour for occasions when the scheduled start time of the football match is 1900hrs or later.	

# J

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 6)			<b>Will the supply of alcohol be for consumption – please tick</b> (please read guidance note 7)	On the premises	<input type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 4)		
Mon	0930	2300			
Tue	0930	2300			
Wed	0930	2300			
Thur	0930	2300	<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 5)  This provision shall be extended for one further hour beyond the terminal hour for occasions when the scheduled start time of the football match is 1900hrs or later.		
Fri	0930	2300			
Sat	0930	2300			
Sun	0930	2300			

**State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:**

Name	
[REDACTED]	
Address	
[REDACTED]	
[REDACTED]	
[REDACTED]	
Postcode	[REDACTED]
Personal licence number (if known)	
BH16329	
Issuing licensing authority (if known)	
Bournemouth Borough Council (now BCP Council)	

K

**Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children** (please read guidance note 8).

No such licensable activities are required.

L

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 6)			<b><u>State any seasonal variations</u></b> (please read guidance note 4)
Day	Start	Finish	
Mon	0700	2359	<b><u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u></b> (please read guidance note 5)  The opening hours shall be extended for one further hour beyond the terminal hour for occasions when the scheduled start time of the football match is 1900hrs or later.
Tue	0700	2359	
Wed	0700	2359	
Thur	0700	2359	
Fri	0700	2359	
Sat	0700	2359	
Sun	0700	2359	

**M** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)**

All relevant Mandatory Conditions will apply to this Application.

Safety Advisory Group (SAG)

The operators shall attend such Safety Advisory Group (SAG) meetings as the appropriate authorities may reasonably require in respect of designated sporting events and shall implement any reasonable controls and policies agreed at such meetings/with the SAG members.

Football Legislation Compliance

The Premises Licence Holder will implement all reasonable measures to ensure that those attending 'designated sporting events' do not commit an offence under the Sporting Events (Control of Alcohol etc) Act 1985 whilst they are present on the licensed premises.

No alcohol shall be sold during the restricted period (15 minutes before the start of the event until 15 minutes after the end of the event) for locations within view of the playing area.

Any area from which the match may be viewed at any time during the restricted period will be "prohibited areas". If alcohol is sold in any area on the concourse which has direct access to any prohibited area signage must be clearly displayed advising of this prohibition. Staff shall regularly check areas where alcohol is being supplied during the restricted period to prevent alcohol being taken into the prohibited areas.

**b) The prevention of crime and disorder**

SIA Security

The holder of the licence shall undertake a risk assessment regarding the deployment of SIA Door Supervisors at different times of the day and on different days of the event to determine the appropriate number of SIA staff are deployed on those days and/or at any other time(s) and to then implement the outcome of the risk assessment. A copy of the risk assessment should be made available to an authorised officer of the Licensing Authority or Dorset Police upon request and for a period of up to 6 months.

The Premises Licence Holder (PLH)/Designated Premises Supervisor (DPS) will ensure that a written record of all SIA staff deployed to the event is maintained on the premises.

The Premises Licence holder will ensure that all SIA staff are clearly identifiable to the public, through wearing high-visibility outer garments whilst on duty, and that a minimum of 4 x SIA Door Supervisors shall be on the premises whilst licensable activities are taking place. Additional staff to be deployed in accordance with the Risk Assessment, which include advice and guidance from Dorset Police and other Responsible Authorities.

Incident Log / Refusal Log

All bars will have a Refusal Record which will be available on request to any authorised authority, including Dorset Police and BCP Licensing Authority officers. This record will include reasons for refusal and what action was taken. This record will be retained by the Premises Licence Holder for a minimum



period of 6 months.

An Incident Record shall be kept and maintained at the premises whilst licensable activities are taking place. The log should include the date and time of the incident and the name of the staff and other individuals involved (where known). The record will be made available on request to an authorised officer of BCP Council or Dorset Police and will record the following:

- (a) all crimes reported to the site staff
- (b) all ejections of patrons from the site
- (c) any complaints received
- (d) any incidents of disorder known to the staff or security
- (e) all seizures of drugs or offensive weapons at the entrance or elsewhere within the site
- (f) any visit by a relevant authority or emergency service.

#### Personal Licence Holder

There shall always be a Personal Licence Holder (PLH) on duty on the premises when the premises are providing licensable activities. The DPS will maintain a record of all PLH's throughout each event and this record will be retained by the Premises Licence Holder for a minimum of 6 months.

#### South Stand Hospitality (denoted Blue on the attached plan)

This area shall be subject to the following additional conditions: -

The bar shall close, and the barriers shall be removed no later than 15 minutes before kick-off, and the structure housing the bar shall be secured.

A clicker or similar device shall be used to ensure that the agreed maximum capacity of the area is not exceeded.

#### CCTV

A Closed-Circuit Television (CCTV) system will be always operational at the premises when licensable activities are being carried out and at any other times when members of the public associated with the event are present on the premises.

The CCTV system will cover all areas of the premises occupied by the public under the terms of the licence, excluding WCs and changing rooms and will cover the main entrance/s and exit/s and designated emergency egress routes from the premises.

The CCTV system will have sufficient storage retention capacity for a minimum of 28 days' continuous footage.

A staff member from the premises who is conversant with the operation of the CCTV system shall be always on the premises when the premises are offering licensable activities. This staff member must be able to show a Police Officer or Authorised Person any footage with the minimum of delay when requested.

#### Storage of Alcohol

Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be appropriately secured as to prevent the theft of any alcohol.

### **c) Public safety**



#### Structure Safety

The appropriate Health & Safety Risk Assessment will be affected in respect of the erection of any temporary structure to be used to ensure its suitability and details will be provided to and agreed with the Environmental Health Team before the event. Overall responsibility for such health and safety will remain with the Premises Licence holder.

#### Medical / Welfare

A qualified medical company providing personnel to be employed and a medical point will be positioned clearly on site when public are present and licensable activities are taking place.

This medical provision will be detailed within the Medical Plan and be agreed with the SAG Members during the preceding SAG Meeting.

A procedure for dealing with unwell members of the public will be in place including those who appear to be affected by alcohol or drugs. Staff will be appropriately trained in such procedures.

#### Glass

Alcohol sold from external areas or structures and facilities within the ground floor general admission concourse areas shall be dispensed in plastic or non-glass containers.

#### d) The prevention of public nuisance

Regulated entertainment shall only be permitted (unless otherwise authorised by the Police and Licensing Authority) in the West Stand, in the Main Stadium outside or in such outdoor areas as may be agreed by the Environmental Health Team.

Adequate parking and access shall be maintained.

The public-address system and external microphone/s used on match days shall only operate from approximately 90 minutes in advance of kick off, during half time and immediately after the match.

A restrictive barrier in the form of lockable posts shall be installed and thereafter maintained across the Thistlebarrow Road entrance to the football ground whilst licensable activities are taking place within the external footprint of the site.

#### Dispersal

The PLH/DPS will operate to a written dispersal policy which ensures the safe and gradual dispersal of customers from the stadium at the conclusion of each fixture. The policy will aim to minimise any residual impact on the local community caused by spectators leaving the site.

The PLH/DPS will ensure that staff receive training on the policy and a record of training shall be kept/made available to an authorised officer upon request. The record will be retained for a minimum of 6 months.

#### Noise Pollution

Bottles will not be placed in any external receptacle beyond the permitted hours for the sale of alcohol or before 08.00 hours to minimise noise disturbance to neighbouring properties.

#### e) The protection of children from harm

### Underage Sales of Alcohol

*Challenge 25* shall be operated at the premises at the point of entry and at the bars where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence or passport / Holographically marked PASS scheme identification cards. Appropriate signage advising customers of the policy shall be prominently displayed within the premises with particular focus on the points of sales and entry points to the site.

### Staff Training

All staff involved in the sale of alcohol shall receive training on the law relating to prohibited sales, the age verification policy adopted by the premises and the conditions attaching to the premises license. A record shall be maintained of all staff training and that record shall be signed by the person receiving the training and the individual delivering the training. The records shall be kept for a minimum of 6 months and made available for inspection by Dorset Police, BCP Licensing Authority, or other authorized officers on request.

### Checklist:



Please tick to indicate agreement

- I have made or enclosed payment of the fee. ☒
- I have enclosed the plan of the premises. ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable. ☒
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. ☒
- I understand that I must now advertise my application. ☒
- I understand that if I do not comply with the above requirements my application will be rejected. ☒

**IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.**

### Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11).  
If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	10 <sup>th</sup> July 2024
Capacity	

For joint applications, signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent (please read guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Signature	
-----------	--



Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)			
AFC BOURNEMOUTH, VITALITY STADIUM, DEAN COURT, KINGS PARK			
Post town	BOURNEMOUTH	Postcode	BH7 7AF
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			

#### Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, each of the applicant or their respective agent must sign the application form.
13. This is the address which we shall use to correspond with you about this application.